



MEDIA CONTACT

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FOR IMMEDIATE RELEASE

Media Release

Swing for a Cause!

LAMAR'S 2nd Annual Ali Kemp Educational Foundation Golf Classic

(LEAWOOD, Kan. –May 22, 2009) - Join us on the green! The Ali Kemp Educational (T.A.K.E.) Foundation and Lamar Advertising team up to host the 2nd Annual Ali Kemp Educational Foundation Golf Classic to be held **Thursday, September 24, 2009**. This year's tournament will again be played on the beautiful greens of **Ironhorse Golf Club 15400 Mission Road Leawood, KS**. Registration begins at 11:30am and the tournament will kick off with a shotgun start at 1 p.m.

This event will include Hole-in-One prizes and prizes for the winning team. Tournament participants will pay a \$150 registration fee, which entitles them to green fees, a cart, lunch, beverages, a full dinner provided by *Jazz-a Louisiana Kitchen* and a gift bag. Immediately following golf is dinner and an auction with items such as golf for four, golf clubs, autographed priceless memorabilia, gift certificates and tickets for various events to name a few of the items up for bid.

"We appreciate the dedication and commitment of all of the volunteers who organized the golf tournament –it's amazing to see so many volunteers and organizations working towards the betterment of women in our very own community," says Roger Kemp.

Established in partnership with Johnson County Park and Recreation District and in cooperation with Blue Valley Recreation Commission and Leawood Park and Recreation, T.A.K.E. Defense Training is a program with one goal in mind: saving lives. T.A.K.E. Defense Training program has been featured on America's Most Wanted, ABC's "20/20" and A Current Affair.

All monies raised for The Ali Kemp Educational Foundation are dedicated to providing programs and scholarships for young people from middle school through adulthood. Tax-deductible contributions can be sent to *The Ali Kemp Educational Foundation, 6501 Antioch Road, Shawnee Mission, KS, 66202*. *The Ali Kemp Educational Foundation is a 501(c)(3) corporation. Please visit us at www.takedefense.org.*

LAMAR ADVERTISING is a leading outdoor advertising company currently operating over 150 outdoor advertising companies in 44 states and Puerto Rico, logo businesses in 18 states and the province of Ontario, Canada and approximately 70 transit advertising franchises in the United States, Canada and Puerto Rico. **TEAMS STILL AVAILABLE!**

Members of the media may contact the Jennifer Wyand, T.A.K.E. Marketing Director at 913.669.7364 or jwyand@c3mail.com. To sponsor or play in this year's golf tournament, please contact Bob Fessler, GM Lamar Advertising at 816.924.5900.

SEE ATTACHED FOR ADDITIONAL EVENT DETAILS

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