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NEWS RELEASE

THE ALI KEMP EDUCATIONAL FOUNDATION EXPANDS BOARDS TO SUPPORT GROWTH TWO NEW BOARD MEMBERS OFF TO A RUNNING START

OVERLAND PARK, Kan. (Feb. 11, 2008) — Two newly appointed young, female Board members are ready to join in to work towards the betterment of all women within our community and beyond. The Ali Kemp Educational (T.A.K.E.) Foundation announced today that it has expanded its Board of Directors with the appointment of two new Directors. This is the first major expansion of the Board since its establishment in June 2002. **Jennifer Wyand of Creative Consumer Concepts in Overland Park, KS and friend of Ali Kemp, joined the Board in December of 2008. Nici Voss Flinn of Ticket Master in Kansas City, MO joined January 2009.**

As the foundation continues plans for future sustainability and growth, part of the objectives were to bring on Board members with various strengths to assist in continuing the growth and forward movement of the foundation. The two new Board members bring a younger generational viewpoint as well as a female viewpoint. The expansion shows the dedication to having a voice and perspective from the core target market; females eighteen to thirty-four. However, the T.A.K.E. Defense program has trained those as young as twelve and as old as eighty.

“Being a part of the Board provides more of an opportunity to be certain all of the things Ali would be doing are continuously reflected in each and every element as well as ensuring her character and spirit lives on forever through the Foundation’s programs and events” said Jennifer Wyand, T.A.K.E. Foundation Media Relations/Marketing Director. “The opportunities and areas for growth within the Foundation and the T.A.K.E. Defense Training Program are amazing. It is a true tribute to the gracious corporate citizens within in our very own community; **Bernstein-Rein, VML, Natalie Ms and Lamar Advertising. Each organization has been such an integral partner in the Foundation’s growth and they continue to offer support well into the future.**”

“I am honored to join T.A.K.E Foundation’s board. I believe strongly in the mission of this organization and the impact it’s making in the lives of so many young ladies and women,” said Nici Flinn.

JENNIFER WYAND Account Executive at Creative Consumer Concepts (C3), Kids Marketing Agency in Overland Park, KS. Jennifer works on the SONIC® Drive-In account and has been with C3 since graduation from the University of Kansas in 2005. In addition to her career achievements, Jennifer is back at KU earning her Master’s in Marketing. She also has been a volunteer for KC Royals Charities since 2000 and a volunteer, mentor and member of the Kansas City Advertisement Club since 2003. Jennifer has been active with T.A.K.E. Foundation as the Foundation’s Media Relations/Marketing Director since it’s inception in 2002.

NICI VOSS FLINN Regional Marketing Director for Ticketmaster Entertainment, the world's leading live entertainment ticketing and marketing company. She works with live entertainment facilities, like the Sprint Center, and professional sports team, like the San Antonio Spurs, and is responsible for the management and development of a regional team of Marketing Managers. Before joining Ticketmaster in 2004 Nici was the Product Manager for Big 3 Entertainment and Big 3 Records in St. Petersburg, FL. She is a graduate of the University of Arkansas. In 2003 Nici moved to Kansas City and chose to call the City of Fountains and BBQ home. In addition to her career achievements, Nici volunteers to serve multiple community groups and non-profits in their marketing efforts, most recently serving on the Board of Directors for the Bacchus Foundation.

***Alexandra Kemp** (Ali to everyone who knew her) was a beautiful and caring nineteen-year-old girl who was murdered while working at a neighborhood pool in Johnson County, Kansas. Ali represented the finest of her generation. She excelled in school where she was a member of National Scholastic Honor Society and an honors student, both at Blue Valley North High School and at Kansas State University. She was a skilled sports enthusiast, competing in soccer, volleyball and basketball. Ali served as a volunteer, giving generously of her time and talents to many endeavors in her church, community, and at Kansas State where she had just finished her freshman year as a member of Pi Beta Phi sorority. Most of all, Ali excelled in*

life as a wonderful person, daughter, sister and friend to all who she touched. Over 1,400 of Ali's friends and family members came to her funeral, a special testimony to a life far too short, but full of accomplishments far beyond her years.

All monies raised for The Ali Kemp Educational Foundation are dedicated to providing programs and scholarships for young people from middle school through adulthood. Tax-deductible contributions can be sent to The Ali Kemp Educational Foundation, 6501 Antioch Road, Shawnee Mission, KS, 66202. The Ali Kemp Educational Foundation is a 501(c) (3) corporation.

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